



Wisconsin Department of Agriculture, Trade & Consumer Protection
 Division of Agricultural Resource Management
 P.O. Box 8911
 Madison, WI 53708-8911
 (608) 224-4500

Agricultural Enterprise Area Petition

The undersigned persons hereby petition the Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP), pursuant to s. 91.86, Wis. Stats., to create an Agricultural Enterprise Area (AEA) under s. 91.84, Wis. Stats. We have read the guidance provided and submit the following information in support of the petition:¹

PART I. GENERAL INFORMATION

- | | |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| A. Name of AEA. | Greenville
Greenbelt-Phase
1 |
| B. County or counties in which the proposed AEA is located. | Outagamie |
| C. All towns, villages or cities in which the proposed AEA is located. | Town of
Greenville |
| D. Number of owners of eligible farms within the proposed AEA who signed the petition. | 9(nine) |
| E. Total number of acres in the proposed AEA. | 1444 |
| F. All parcels in the proposed AEA are located within a farmland preservation area designated in the certified county farmland preservation plan. | <input checked="" type="checkbox"/> Yes No |
| G. All parcels in the proposed AEA are contiguous. | <input checked="" type="checkbox"/> Yes No |
| H. The proposed AEA is primarily in agricultural use. | <input checked="" type="checkbox"/> Yes No |
| I. Primary type of agricultural production in the proposed AEA. | Conventional
production and
cash cropping,
corn, alfalfa,
wheat, soybeans |
| J. Designated contacts for the AEA. <i>Please list at least two contacts for the AEA; preferably at least one staff contact (county, town, UWEX, regional planning commission etc.) and one landowner representative.² You may have more than two contacts. Attach a separate page if necessary.</i> | |

Name: Dave Tebo
 Address: Greenville Town Hall

Name: Larry Bentle
 Address: N349 Julius Drive
 Appleton, WI, 54914

¹Personal information you provide may be used for purposes other than that for which it was collected, s. 15.04(1)(m), Wis. Stats.

²The listed contacts should be willing to:

- Communicate with other petitioners and partners in the AEA, with the Department of Agriculture, Trade and Consumer Protection and with contacts in other AEAs
- Respond to an annual status update inquiry from the Department of Agriculture, Trade and Consumer Protection
- Engage in activities within the AEA

6860 Parkview Drive

Greenville, WI 54942

Phone number: 920-757-5151, Ext. 4

Email: dtebo@townofgreenville.com

Phone number: 920-840-6715

Email: larry.a.bentle@gmail.com

PART II. PURPOSE AND RATIONALE FOR AEA³

Introduction to proposed AEA (optional):

The proposed Greenville Greenbelt (Phase 1) AEA is a major step forward in the community's efforts to slow and reverse the trends of urban sprawl within its part of the greater Fox Cities metropolitan area. Since 2004, the Town has slowly and deliberately engaged its residents in meaningful, long-range land use planning discussions and activities that have raised the importance of protecting much of the Town's most productive agricultural lands. These lands have been better acknowledged through these processes as being important for food security, economic development, maintaining community identity, and preserving wildlife corridors and habitats.

The Appleton, Wisconsin area was recently voted #1 out of "The 35 Best Hunting and Fishing Towns in the US" (reference Outdoor Life, april11, 2012). This is a tremendous honor considering the other competing areas located all over the US that were listed in the article. Preserving farm land and natural habitat through the formation of the AEA area described in this petition, and hopefully later additions to the AEA, will help ensure that the Appleton area will continue to be a place coveted by hunters and fisherman alike by providing open space for wildlife to thrive and protecting the watersheds contained within the AEA. That we have this prized sportsman area so close to the metropolitan Fox Cities is something to be treasured and maintained for many future generations to come.

Furthermore, the history and heritage of agriculture within the Town of Greenville is significant. Many of the agricultural lands within the proposed Greenville Greenbelt AEA continue to be farmed by long-time, multi-generational owners and families. In fact, four landowners within the area will be celebrating greater than 100 years as homestead, single family name farms (the families Menning, Julius, Bentle, Lenz/Erickson) These landowners' desire to support this AEA application is strong evidence of the sustainable stewardship ethic that runs deep within the community. This application for the AEA designation represents a major step forward in re-affirming the Town's position that agriculture is important and is here to stay.

Despite the fact that the Town of Greenville is one of the fastest growing municipalities in Wisconsin (in fact, only the City of Madison issued more single-family permits than Greenville over the past 2 years), it has continued to protect the integrity of its rural farmland and open spaces through a winding but progressive process. The Town has developed and implemented several plans and strategies to combat the negative pressures of urban sprawl on its rural farmlands. Over the past six years, successes in this arena include:

1. The 2004 Greenville GreenPrint;
2. A new conservation subdivision ordinance amendment in 2008;
3. 20-year Comprehensive Land Use Plan in 2009, and;
4. A Land Stewardship Strategy (and Committee) in 2011. Through all of these processes, the Town

³ DATCP will evaluate petitions under s. 91.86, Wis. Stats., and will consider information provided in response to the following questions.

and rural landowners have been in constant interface.

We feel an urgent need to continue this work of protecting our rural agricultural resources and open space in Greenville and believe the creation of an AEA with willing landowners gives us this great opportunity. While our small island of just over 1400 acres may seem small by AEA standards, to us it represents the first small step of implementing a much larger Greenbelt in Greenville that we hope will extend someday to our western and northern border. See www.townofgreenville.com home page under Highlights, click on Land Stewardship Strategy for a clear outline of our Greenbelt materials also see maps provided in Appendix A..

1. State the specific goals for the preservation of agricultural land use.

As mentioned in the Introduction, The Town of Greenville has several long-range planning documents that identify the protection of agricultural lands as being important and establish specific goals for this purpose. These documents were all approved by both the Planning Commission and Town Board using transparent public processes in order to establish the subsequent goals, objectives and policies of the Town with respect to agricultural lands:

A. The 2004 Town of Greenville GreenPrint Plan: This award-winning plan was crafted in 2004 to better flesh out the broad goals regarding land/resource conservation that were contained in the Town's 1998 Comprehensive Plan. That plan's broad statements did not offer sufficient detail or direction for the development of programs and regulations which would actually conserve the natural and cultural resources of the town while continuing to allow for development and growth.

The 'greenprint' and related 'green infrastructure' concepts, along with a community-based process, were used identifying and mapping those features that have environmental importance (or function) in the Town. The GreenPrint Plan is meant to be a visual representation of the community's value towards its natural and cultural resource base. Simply put, the GreenPrint Plan encompasses and establishes preservation priorities for all the undeveloped lands within the community and illustrates the highest-rated agricultural, ecological, open space, and cultural resources,

This plan contained a number of recommendations that firmly planted the seed for increased protection of important rural and urban lands, including recommendations for:

- Using the study as a basis for the Town's statutorily required 'smart growth' plan;
- A basis for the development of a new 'purchase of development rights' (PDR) or 'transfer of development rights' (TOR) program for agricultural and/or open space preservation.
- As a tool for organizations, such as Northeast Wisconsin Land Trust, to use in identifying lands to protect, and landowners to work with, that fit with their mission statements.

B. Town of Greenville Year 2030 Comprehensive Plan: Prepared and approved in 2010, the Town's "smart growth compliant" Comprehensive Plan utilized the aforementioned GreenPrint Plan as the basis for initial public meetings and affirmed that residents valued the remaining rural and agricultural lands within the community. As a result the following goals and strategies for farmland protection were included in the Plan (numbered here as they appear in that document):

Goal 2: Protect, enhance, and restore natural/environmental systems within the Town so that their functions are maintained and valued by the community.

Strategy 2.1: When making land use decisions, utilize the results of the Greenville GreenPrint Plan

when considering areas to be protected. The following recommendations were made:

2.1.1: Protect features identified in the GreenPrint plan as Features of 'High Importance' and 'Medium Importance'.

2.1.2: Acknowledge features identified in the GreenPrint Plan as Features of 'Low Importance' when making land use decisions. This includes the assessment of opportunities for the reestablishment of resources or the preservation of the overall function(s) of the resource.

2.1.3: Work towards the development and implementation of Town-wide incentives and programs that proactively protect GreenPrint Plan features of High and Medium Importance. These could include:

- A purchase of development rights (PDR) or transfer of development rights (TOR) program;
- A conservation subdivision ordinance (monitoring of the existing ordinance);
- Conservation Easement Programs;
- Outright land donations or purchases in conjunction with government grant programs; and use and promotion of the Northeast Wisconsin Land Trust (NEWLT) as an option for private land stewardship activities.

Goal 3: The preservation of agricultural lands is made a priority in both short and long-term land use decisions via the following strategies:

3.1: Promote the infilling of existing residential subdivisions first, prior to approving new developments within the Town.

3.2: Target new development to lands immediately adjacent to urbanized areas.

3.3: Promote the redevelopment of lands as appropriate during the planning period so as to increase density and reduce fringe area development pressures.

3.4: Promote the development of incentives and programs that promote the conservation and protection of agricultural lands not identified for future development through the following:

3.5.1: Work toward the creation of a Purchase of Developments Rights (PDR) program at the local and/or regional scale.

3.5.2: Work toward the creation of a Transfer of Development Rights (TOR) program, at the local and/or regional scale.

3.5.3: Modify the Town's Subdivision Ordinance to limit the size of lots created by Certified Survey Map (CSM) as well as their proximity to the road.

Goal 4: Improve the management of growth within the Town of Greenville based on logical physical and infrastructure divisions, such as:

4.1: Divide the Town into three Tiers for the purposes of targeting new development (see Map 10-1).

4.2: Control the number of dwelling units in each development Tier as shown on Map 10-1.

4.3.2: Residential development in Tier II and III should be allowed only as conservation subdivisions or as individual Certified Survey Maps.

C. Town of Greenville 2011 Land Stewardship Plan: The Town of Greenville's Land Stewardship Committee was created to further address the Town of Greenville's Comprehensive Plan recommendations pertaining to the conservation and protection of the Town's natural and agricultural resources. The report details the aspirations of the Committee and sets a direction for further work to implement the vision and goals established in the plan. It provides, a framework for the continued

advancement and development of numerous programs, and tools which can be used by the Town to establish a coordinated, effective, and equitable land stewardship program. Five strategic focus areas were agreed upon for further evaluation and action:

1. Natural Resource Protection & Management-Ensuring permanent protection and wise management of the Town's most valuable natural resources in order to preserve their natural function, protect wildlife, and enhance rural character.
2. Agricultural Land Protection & Management-Identify, permanently protect, and wisely manage, the most valuable agricultural lands within the Town. Also promote or become involved in various land management programs in order to protect natural resources and ensure proper waste management.
3. Rural Economic Development - This component answers the basic question of "How can the Town relate small-scale farming to economic development?" The initial focus would be to develop information to show the long-term economic benefits of land protection in rural areas.
4. Preserving Rural Character, Identity and Heritage - This Focus Area looks at the myriad of 'details' that come into play when trying to preserve the Town's identity, or enhance some of the little-known cultural heritage of the community.
5. The Land Development Process - This Focus Area seeks to improve current land use regulations to ensure consistency with the vision established by the Land Stewardship Committee. It is recognized that the Town's Planning Commission is the main entity responsible for this Focus Area, and the Land Stewardship Committee will need to communicate and coordinate adequately with the Planning Commission on matters in this Focus Area.

Within the overall Land Stewardship plan, a set of goals, objectives and specific strategies for AEA success was developed in order to guide the Committee's future work:

GOAL #4: Promote and foster the permanent protection of agricultural lands within the Town, via the following objectives:

- 4.1: Maintain Comprehensive Plan vision to Protect areas with plentiful agricultural resources and opportunities.
- 4.2: Protect vast, contiguous tracts of agricultural land for compatible rural development and to promote rural economic development opportunities.
- 4.3: Coordinate with the Town Planning Commission on development issues in order to coordinate stewardship activities in a sensible manner.
- 4.4: Leverage existing farm family relationships and provide support for family farming efforts.

Strategies for Success

- Keep areas identified in Comprehensive Plan intact for agriculture.
- Ensure consistency of decisions with the current Comprehensive Plan.
- Direct the character and quality of residential development in agricultural areas.
- Increase development densities in the urban portion of the Town or for new development using incentives.
- Discourage rural residential development via the Certified Survey Map (CSM) process that has negative impacts on farmland use or agricultural activities.
- Support the development of a 'maximum lot size' or 'setback' changes in the CSM process to

ensure appropriate home siting with respect to agricultural uses.

- Promote and support good agricultural land management and waste management efforts on private lands.
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2. State the specific goals for agricultural development and/or innovation.

The stage is set for moving forward on agricultural development and innovation initiatives. A concerted effort has been made by the Town with respect to the support and expansion of the agriculture industry sector. Initial activities by the Town's Land Stewardship Committee have focused on the protection of agricultural land itself, knowing that enhanced economic activity will follow.

The Town's Year 2030 Comprehensive Plan generally recognizes that 'agriculture IS economic development' as part of its vision statement for the Economic Development plan element: "....The Town has succeeded in utilizing and preserving local assets, such as its agricultural base and historically significant features, to aid in its economic development efforts." Furthermore, several goals and strategies were included in the plan element that are geared toward agricultural activities:

Goal 9: To provide and support a wide range of economic development activities so as to provide local employment for Town residents and attract 'new economy' businesses and employees.

9.1: Preserve agricultural lands and economic opportunities associated with farming.

9.1.1: The Town should encourage and support the development of 'grow/eat local' efforts as both an amenity for its citizens, as well as an economic development tool.

One of the key items recognized as part of the Land Stewardship Plan was that programs and processes need to be in place which better foster the transition of farms and farmlands to new owners over time. In this regard, it is noteworthy that a recent land transaction within the Town brought 24 acres of former residential land back into ag use, with the homestead buildings now being used for rural transient lodging and further benefiting local heritage tourism. We feel that the designation of this and surrounding farmland area as an AEA will help bring attention to this issue and further support finding innovative methods for succession planning and workforce development.

Additionally, the Town of Greenville has a Sustainability Committee (Sustain Greenville) that has been actively exploring the 'local foods' market and other niche markets within this arena, given its proximity to a large metropolitan area. With Sustain Greenville's recent establishment of a successful Farmers Market, the Town is poised to expand its horizons on serving the needs of the local population with quality, locally grown food.

3. Comment on the relationship between the area's goals for agricultural preservation and agricultural development.

The protection of agricultural land is the first step to expanding or enhancing the agricultural industry within the Town as noted in Goal #4 / OBJECTIVE 4.2 of the Land Stewardship Strategy that states: "Protect vast, contiguous tracts of agricultural land for compatible rural development and to promote rural economic development opportunities".

Agriculture continues to play a big role in the Town of Greenville's economy and receiving the AEA designation will support the Town's efforts to preserve and maintain its more rural, working landscapes for the purposes of economic development so that it maintains the broader regional agricultural economy.

In Greenville's case, 39% of the Town is in agricultural production (2003 land use) and 3% of all Town businesses fell within the ag/forest/fishing classification (2000 Census). While this may seem insignificant, the economic impact of agriculture in Greenville goes far beyond the value of agricultural products grown on its lands. These agriculture activities affect the local and regional economy through wages paid to employees for all related industries that rely on agriculture, such as: food processing, transportation of goods, chemical, feed, and implement dealers, crop advisors, construction and roofing businesses, and veterinary service industries. Many of these businesses lie outside the Town of Greenville, but benefit from the agricultural activities occurring within the Town. The AEA designation for the Greenville Greenbelt will support this regional economy.

The 2002 Census of Agriculture indicates that just over 40 percent of farms in Greenville are less than 50 acres, while just fewer than 60 percent are between 50 and 999 acres. This begs the question that was recognized in the Town's Land Stewardship Strategy of "How can the Town relate small-scale farming to economic development?" Based on this fact, the Town's Land Stewardship Strategy also outlines the need to further investigate and support opportunities for small-scale agriculture and aforementioned local food markets / niche markets (such as organic produce, etc.).

Agricultural development is also occurring within the Heritage Tourism sector, as the proposed AEA has several existing agro-tourism features, including:

A. The South Greenville Grange. The Grange Hall with its large two-story dance Hall and historic marker located adjacent to the AEA at the corner of Highway 76 and County 88 has been an active organization since 1873. An expansive yard and many capacities allows it to host vintage travel trailer rallies, bicycling travelers, flea markets, and conventions while serving as a community meeting place and dance hall;

B. A major segment of the Yellowstone Trail. The Yellowstone Trail dates back to 1912 and was "the first transcontinental route through the upper tier of the United States. The trail joined local roads into a connected chain from 'Plymouth Rock to Puget Sound'" ; (See www.yellowstonetrail.org) for more info)

C. Homestead Meadows. Homestead Meadows an existing privately owned farm and event facility (see non-petitioner support letter in Appendix C);

D. The nearby Greenville Lions Park. Lions Park is a major park facility with an agricultural theme that was built to celebrate the agricultural heritage of the Town;

E. Future Agricultural Museum. A small farmette, with old farmhouse and barn, purchased by the Town in 2008, on property directly adjacent to the AEA. This parcel, located next to a Town Park on Highway 96, has received preliminary approval from the Park Commission and Town Board as a possible Agricultural Heritage Museum;

F. Outagamie County Land Conservation Days held at one of the farms in our AEA. This is a

well-established program that is open to all school children in Outagamie County to visit the farm during one week annually to learn about the many facets relating to agriculture, soil conservation, water conservation, forestry, wildlife conservation, etc. Area businesses donate milk, transportation to various educational areas, and several state and local agricultural organizations donate their time to educate the students.

These features lend significance to agriculture as a form of economic development and the addition of the AEA designation for the Greenville Greenbelt would further enhance these assets.

4. Describe (a) all current land uses within the proposed AEA **and** (b) provide information about land use trends in and around the AEA. *(The proposed AEA must be primarily in agricultural use.)*

The proposed AEA's existing land use (2006) is illustrated in Appendix A. The AEA is 1444 acres in size and contains six distinctly different land uses as described below:

- A. Agriculture (Non-Irrigated Cropland): These lands comprise an estimated 94% percent of the proposed AEA. Of these lands, over 99% percent of them are being actively farmed, with crops primarily consisting of corn, alfalfa and winter wheat.
- B. Other Open Land: This category includes other unworked fields, pasture or open space. Some of these lands may be reverted to active agriculture in the future, however; it is unknown at this time how many acres would hold this potential. These lands total approx. 7.2 acres, or 0.5% of the AEA.
- C. Planted Woodlands: Planted woodlands, which may be of future commercial value, comprise an estimated 20 acres, or 1.4% of the AEA.
- D. General Woodlands: Natural woodland patches are scattered throughout the AEA as well as along stream corridors and field boundaries. These uses total about 30 acres, or 2% of the AEA.
- E. Farmstead Residential: Several existing farmsteads, associated with the active agricultural lands exist throughout the AEA. Additionally, one farmstead, located at the west end of Spencer Street operates as an agro-tourism facility (Homestead Meadows). These uses comprise an estimated 20 acres or 1.4% of the AEA.
- F. Single Family Residential. Approximately 10 acres of land or 0.7% of the AEA is in non-farm residential use that is scattered throughout the AEA in the form of rural subdivisions and some individual Certified Survey Maps (CSMs).

Rural residential development in the area of the proposed AEA was once a major factor of land use change as many of the existing rural subdivisions and individual Certified Survey Maps (CSMs) were approved mainly in the 1990's and early 2000's. With the recent changes in the economy and the housing market, coupled with improved planning and policy measures implemented by the Town, no significant amounts of land have been converted out of agriculture for the past 10 years.

5. How did you determine the boundary (location and size) of the proposed AEA? As part of your answer describe efforts to involve and inform the public in the petition process.

The foundation for the Greenville AEA boundary was initially established through the policies of the Town's Year 2030 Comprehensive Plan. This plan outlined the Tier III Area (known as the Greenbelt) as the target for the most intensive land protection and conservation efforts. The Greenbelt area comprises over 10,088 acres of land and encompasses many agricultural land owners.

Definition of the Phase 1 boundaries of our AEA was really determined by landowners and farmers living in the southeastern part of the Greenbelt. It was their close relationships with one another, and historical commitment to preservation of farmland and ag heritage in Greenville, that kick started this application process. Other reasons for selecting the current boundaries include:

1. The area's proximity to existing urban development, knowing there is likely to be more pressure for development in this area versus the remainder of the Greenbelt which is more distant from urban development pressures;
 2. The area's proximity to the Outagamie County Regional Airport and its Airport Overlay Zoning, which provides for safety protections for airport operations;
 3. The agricultural and rural land base will buffer the harmful effects of urban development on the Dale Swamp Wildlife Area that lies to the west of the proposed Greenville Greenbelt AEA. This major wetland area supports the headwaters of the Rat River and Daggets Creek that was part of a previous Priority Watershed project.
 - 4.. The knowledge that the AEA will be expanded/added to over time, depending on the success of this initial AEA application and if sufficient interest is generated with landowners within the remainder of the Greenbelt area.
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6. Confirm that the proposed AEA is consistent with any existing local comprehensive plan. Use the space provided for any additional information. Submit a future land use map, if available. *Please do not submit a complete copy of any comprehensive plan.*

[8J The county(ies) of Outagamie has(have) a comprehensive plan and the proposed AEA is consistent with this plan.

Link to plan(s): www.outagamie.org, Departments and Services, GIS Maps, Map Catalog

[8J The Town(s) of Greenville has(have) a comprehensive plan and the proposed AEA is consistent with this plan.

Link to plan(s): www.townofgreenville.com, Highlights on Home Page, land stewardship strategy, 2030 Comprehensive Plan

D There are no comprehensive plans for the political subdivisions in which the proposed AEA is located.

Additional comments on comprehensive plan and relationship to proposed AEA:

The proposed AEA is consistent with the vision established by Greenville's 2030 Comprehensive Plan in that it will help to preserve a portion of the broader Greenbelt area as specifically identified within the Plan. The Town has strived to keep the implementation of its plan as a priority- not let it sit on a shelf to gather dust. The AEA designation would be a major accomplishment, but would also serve as a catalyst for further farmland protection efforts.

7. Describe any recent investments made to support agriculture and agricultural-related business in or near the proposed AEA.

Riesterer and Schnell, a regional farm equipment business located in the Town of Greenville and serving the farmers of our proposed AEA, in 2011 invested over \$1 million dollars in their facility at N2225 Greenville Drive for a 10,000 sq. ft. shop/wash bay addition and office renovation.

The Greenville Coop located on Highway 76 in the Town of Greenville, which also serves the farmers of our proposed AEA, in 2011 invested over \$400,000 for a new 72' grain bin in the middle of the Town of Greenville.

Steinacker Farms, AEA Petitioner, has made some major investments at their home farm at W8144 School Road in Greenville over the last several years. In 2012 they invested more than \$250,000 to put up a new 72 x 120 foot Machine Shed and Shop and in 2013 spent close to \$500,000 on a new 76' grain bin.

The Fox Valley Technical College (FVTC), which is located only a few miles east of Greenville and serves the farmers of our proposed AEA, in 2013 completed a \$3.5 million dollar expansion to their Agriculture Center located in the Town of Grand Chute directly adjacent to Greenville. The expansion was supported by a referendum of regional voters to accommodate an 87% enrollment growth in FVTC Ag-related programs since 2008.

In 2008, the Town of Greenville purchased a small Farmette for \$100,000, including a old farmhouse and barn, immediately adjacent to the AEA, with the intent to make it part of a future Town Park. The Town Park Commission and Board has approved a long-term plan which proposes the property as a Agricultural Heritage Museum.

James Julius, AEA Petitioner, recently purchased the 24 acre Pond Property, a residential parcel immediately adjacent to the AEA boundary on the Yellowstone Trail along Julius Drive. The property features 10 acres returned to farmland, a house and outbuildings and is currently used for family gatherings, reunions, farm tours and bed and breakfast.

(The following statement is in reference to Number 8 below):

The approximate level of petitioner compliance with state soil and water standards was made based on the fact that a limited number of animals are housed on these AEA farms and some landowners have been participating in the the Rat River Watershed Protection program.

8. Indicate the approximate level of petitioner compliance with state soil and water standards.

☒ Nearly all petitioners are in compliance

☐ More than half of the petitioners are in compliance

☐ Half or less than half of the petitioners are in compliance

☐ Few or no petitioners are in compliance

☐ Compliance status of petitioners is unknown

9. Describe the level of non-petitioner cooperator support for the petition.

There has been great support for this AEA from non-petitioners, whether living and working inside or outside of the proposed AEA. Please see the attached letters from both public and private sector organizations who recognize the value of a Greenville Greenbelt.

10. Fill in the tables to provide information about partners and activities in the proposed AEA. Attach additional pages if necessary.

A. AEA Partners	
<i>Ex: UW-Extension, county economic development department, county conservation department</i>	<i>Ex: AEA outreach, strategic planning, marketing, grant-writing, soil and water conservation activities</i>
Partner: UW-Extension, County Land Conservation, DNR	Partner activity: Continue annual learning tradition on AEA Farm of Outagamie County "Land Conservation Days".
Partner: UW-Extension	Partner activity: Provide succession planning ideas and information to interested farmers.
Partner: Town of Greenville	Partner activity: Place ads in Quarterly Newsletter for AEA events and educational pieces on ag activity in the Town.
Partner: Hortonville Area School District	Partner activity: Work together on established programs like "Farm Education Days" and "Farm to School" Food Program.

B. Farmland Preservation Agreement Strategy	
<i>Activity</i>	<i>Summarize future outreach efforts, including who will provide assistance</i>
[g] Informational meeting(s)	Clearly landowners in the AEA are initiating this petition effort because they believe in a future for farming on their land and beyond. Many of the petitioners have indicated their desire to apply for tax credits in the future. We will follow up with landowners and Town residents utilizing all the activities listed to insure they understand the farmland preservation tax credit info.
[g] Mailing	
[g] One-on-one conversations	
[g] Newsletter/media	
D Other	

C. Land Use Controls		
<i>Type of Control</i>	<i>Existing/Future</i>	<i>Provide details about the selected control</i>
D Farmland preservation zoning ordinance		
[g] Other zoning ordinances Specify: Ag and Exclusive Ag	Existing	Despite large amounts of urbanization over past years the great majority of the Town's 36 sq. miles remains zoned Agricultural and governed by the General Ag Ordinance. The Town has Exclusive Ag as an existing ordinance which can be utilized as well.
D Farmland preservation agreements		
[g] Purchase of development rights and/or easements (donated or purchased)	Future	Under Goal3 of the Town's Comprehensive Plan, Strategy 3.5.1 recommends,'Work toward the creation of a Purchase of Development Rights (PDR) program at the local and/or regional scale.
[g] Transfer of development rights	Future	Under Goal3 of the Town's Comprehensive Plan, Strategy 3.5.2 recommends,"Work toward the creation of a Transfer of Development Rights (TOR) program, at the local or regional scale.
[g] Subdivision ordinances	Existing	In 2008 the Town amended an older version of a Conservation Subdivision ordinance with the clear intention of insuring that any residential subdivision development in rural Greenville would protect environmental and agricultural resources. (See Town Zoning Ordinance 5.6, Section 1,Purpose.)
D Cooperative boundary agreements/inter-municipal agreements		
[g] Natural area protections	Existing	2004 GreenPrint Plan, described earlier in this document. Developed as guiding policy for Planning Commission and Town Board to review when making development decisions. It is a visual illustration of the highest-rated agricultural, ecological, open spaces and cultural resources. (See Appendix A)
D Other (specify)		
D Other (specify)		

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D. Agricultural Development Activities		
Type of Activity	Existing/Future	Provide additional details
<i>Ex: Joint marketing or purchasing, development of agri-tourism opportunity, value-added agriculture</i>	<i>Ex: Existing</i>	<i>Ex: Producers have formed a producer cooperative to market their products directly to consumers.</i>
Agricultural Tourism opportunity	Existing and Future	In September of 2003, a group of Greenville residents, most living and farming within the proposed AEA, embarked on a 6 year project to add signage and beautify the stretch of the Yellowstone Trail within the Town to promote agricultural tourism. The Yellowstone Trail was the first transcontinental route through the upper tier of states and joined local roads into a connected chain from Plymouth Rock to Puget Sound. The Town of Greenville has two different routings of the trail pass through its boundaries and one route goes right through the middle of the proposed AEA on Julius Road. Funding for the project was made possible through the WI Dept. of Tourism, which in 2000 began funding projects tied to the Yellowstone Trail to promote tourism in smaller communities. Designation as an AEA would allow us to reinvigorate our efforts to market the Yellowstone Trail and work with landowners to devise new ways of marketing in conjunction with the AEA.
Agricultural Tourism opportunity	Future	Work with Fox Cities Visitor and Convention Bureau staff to develop strategies for marketing Yellowstone Trail and AEA.

E. Other AEA Activities		
<i>Type of Activity</i>	<i>Timeframe</i>	<i>Provide additional details</i>
<i>Ex: Form a stakeholder group, attend statewide AEA meetings, develop strategic plan, set up website</i>	<i>Ex: Ongoing, Future</i>	<i>Ex: Working with UWEX, we will form an AEA stakeholder group to consider appropriate next step.</i>
Work of Greenville Land Stewardship Committee	Ongoing and Future	The educational and marketing work of the Land Stewardship Committee (see townofgreenville.com home page-Highlights-Land StewardshipStrategy (Appendix F).
Work with Outagamie County Farmland Preservation Plan Amendment	Ongoing	<p>As we prepared Phase 1 of our Greenville Greenbelt AEA we became aware that many of the current petitioners owned ag land that the County had somehow not put in their Preservation Plan, so we were not able to include those acres in our proposed AEA. We will work with County Assistant Planner Dave Johnson who prepared the County plan, to make sure all possible Greenville ag land/open space is included in the County Farmland plan. A County Plan Amendment should allow a much simpler expansion west into our Phase 2 AEA through adjacent ag/open space lands.</p> <p>In our preparations we also became aware that several petitioners for our Phase 1 AEA owned large tracts of farmland within our Greenbelt to the west and north. This awareness gave us more inspiration to hopefully initiate a Phase 2 next year to reach those properties and add many more acres to the Phase 1 AEA.</p>